

Joke Waller-Hunter Initiative Outline



“She cares for the planet, she cares for its people”

Photo: personal archive of Betsike Goindaa



Joke Waller-Hunter was one of the most influential people in the international environmental world. She was head of the United Nations Framework Convention on Climate Change, and in this capacity directly contributed to the creation and execution of the Kyoto Protocol. Joke Waller-Hunter kept a critical eye on the situation in the Netherlands. She was convinced that it is possible to combine environmental- and climate change concerns with sustainable economic growth.

The tragic death of Joke Waller-Hunter at only 58, in October 2005, came as a blow to many. The Netherlands, Europe and the whole world have lost a great source of inspiration in her. She donated her assets to Both ENDS with clear instructions on how to use it.

Joke Waller-Hunter was linked to Both ENDS from the early start in 1986. Throughout the years, she followed our development, from a distance, with warm interest. We are very proud that she chose us to handle her estate and to develop the Joke Waller-Hunter Initiative.

Testament

In her testament, Joke Waller-Hunter wrote that the assets of her estate are to be used for:

“improving the environment in developing countries and, in particular, enhancing the expertise of non-governmental environmental organisations.”

and:

“granting financial contributions to eligible persons in developing countries for organising study trips, studying and research, putting together publications, schooling and transferring knowledge.”

Generally speaking, she has bequeathed her estate for the capacity development of environmental organisations in developing countries and, in particular, for fostering the leadership of persons affiliated with environmental organisations.

Both ENDS works with environmental organisations, although not exclusively. The common denominator of the organisations with which Both ENDS works is sustainable development. *(Young) persons with leadership potential, who are nominated by organisations that have sustainable management of natural resources as their spearhead are eligible for the Both ENDS’ Joke Waller-Hunter Initiative.*

Starting an initiative with such a powerful and honourable history, asks for rules and guidelines to live up to the goals and ideas behind it. Therefore, please find below an outline of the initiative. Because the Initiative is still young, these guidelines and rules may change a little in the future. The latest version of the nomination instructions can be found at the Both ENDS website.

Essence of Joke Waller-Hunter Initiative:

- The Joke Waller-Hunter Initiative creates individual opportunities for people that are affiliated to organisations in the network of Both ENDS.
- The Joke Waller-Hunter Initiative gives grants to persons nominated by environmental organisations within Both ENDS' network, so that gaps can be filled. This concerns the development of individual leadership and capacity development of the organisations within the network of Both ENDS' network.
- In addition, the Joke Waller-Hunter Initiative contributes to network development. A physical and/or virtual exchange of ideas around a theme takes place, so that active network development can be achieved.
- Coaching the participants of the initiative is essential to support the idea of leadership within a strong environmental movement in developing countries. Coaches are recruited from the network of Both ENDS and that of Joke Waller-Hunter.
- Both ENDS will act as a sounding board for all participants. Both ENDS will act as an intermediary between the participating person and the coach and will monitor the relationship between the coach and participant and act.

Framework of the Joke Waller-Hunter Initiative:

- Within the same body of ideas as Joke Waller-Hunter on strengthening the capacity of persons affiliated with environmental organisations in developing countries;
- Unique and distinctive from other funds for leadership, knowledge & capacity development;
- Both ENDS' mission, capacity, partners and network;
- The actual inheritance is embodied in the body of ideas of Joke Waller-Hunter, i.e. everyone who and every organisation that obtains enhanced leadership by the Joke Waller-Hunter Initiative will do justice to her legacy.
- Coaches at national and international institutions come from the South and North, East and West, and donate their services. Only persons nominated by Civil Society Organisations (CSOs) from the South and Central and Eastern European countries (CEE) are eligible for the Joke Waller-Hunter Initiative.
- The initiative is considered an independent programme under the administration of Both ENDS. This means that no financial resources from the funds may be used to cover any deficits at Both ENDS.

How to proceed

- Partner organisations and/or Both ENDS' staff identify potential candidates at partner organisations who are 'lacking' or aim to obtain 'experience knowledge' (exchange/following), actual knowledge (action research: scenarios/policy foundation), skills (training/courses);
- The potential candidate (employee, communal leader) fills out a nomination instruction form together with a person who is working in a CSO;
- The nominations are reviewed twice each year;
- The advisory board of the Joke Waller-Hunter Initiative gives advice to the board of Both ENDS, who then takes a decision regarding the applications;
- Granted nominations can be carried out under the guidance of a coach
- The candidates will be connected with an employee of Both ENDS;
- Nominations that do not meet the criteria of the Joke Waller-Hunter Initiative can, if feasible, be handled further by the appropriate Both ENDS staff member.

Roles

- Both ENDS employees identify together with partner organisations potential candidates;
- The candidate fills out a nomination form together with her or his own organisation;

- The Joke Waller-Hunter Initiative coordinator proposes a coach based on the identified criteria if this is not done in the nomination and depending on the type of leadership development;
- The Joke Waller-Hunter advisory board advises the board of Both ENDS regarding granting of the nominations;
- Both ENDS board either accepts or rejects the nominations based on the advice of the advisory board;
- The coach supervises the candidate;
- A Both ENDS employee acts as a sounding board.

Application criteria for nominations

- Aimed at individuals affiliated with a organisation in the network of Both ENDS;
- Links up with the need of the partner organisation of Both ENDS;
- The partner organisation must be a reliable partner of Both ENDS and be active in environmental issues.

Evaluation criteria for nominations

- Environmental movement;
- Strengthening individuals within CSOs.

Funds available

An amount of 125.000 euro per year will be available for participants in Joke Waller-Hunter Initiative. From the estate of Joke Waller-Hunter, it is estimated that the Initiative can last for 13 years. However, third parties will have the possibility to donate money into the initiative, this will of course extend the duration of the Initiative.

Categories

Twice a year there will be a nomination round, every round has three categories¹:

15.000 euro (2 participants)

- Longer (overseas²) company internships, leadership training, on-the-job training, action research, etc. As a result, a temporary replacement must be found for the employee at the CSO.
- An additional criterion is added to this category, namely, 50% co-financing via other funds. This co-financing should be described in the nomination instruction.
- 2 Coaches and 2 employees of Both ENDS are needed for this category.
- A maximum of 21 hours per assignment therefore applies to the sounding board function at Both ENDS.
- For this category, the coach and participant must meet in person at least once.

10.000 euro (2 participants)

- There is no limitation of co-financing added to (overseas) company internships, leadership training, on-the-job training, action research lasting several months, etc.
- 2 Coaches and 2 employees of Both ENDS are needed for this category.
- A maximum of 14 hours per assignment therefore applies for the sounding board function at Both ENDS.
- For this category, the coach and participant must meet in person at least once.

2.500 euro (5 participants)

- No limitation of co-financing may be added to, for example, taking a course or participating in a training programme.
- For the category of 2.500 euros, a coach and/or sounding board is not always required, this depends on the nature of the nomination. A maximum of 5 coaches and 5 employees of Both ENDS will therefore be needed.
- A maximum of 3½ hours per assignment therefore applies to the sounding board function at Both ENDS.

¹ A person can only be considered for each individual category once per year.

² This could be an internship at an organisation in the South, in the CEE or in the North.

The 2.500 euro category nominations have a greater chance of acceptance. For every nomination, a candidate must put her or his expectations down on paper and report afterwards as to whether their expectations have been met. Moreover, the knowledge gained must be distributed among and for the purpose of the CSO. To minimise financial reporting, invoicing will have to take place as directly as possible to Both ENDS.

What is in it for the CSOs?

- For the participants: tailor-made personal leadership development;
- For the CSO: stronger leaders who can carry the environmental message further.

What is in it for the coaches?

- A good feeling;
- Enhancing their own network;
- A connection to the body of ideas of Joke Waller-Hunter;
- A way to contribute, other than financially, to the international environmental movement.

What is in it for third parties?

- A good feeling;
- A connection to the body of ideas of Joke Waller-Hunter;
- A way to contribute (via coaching and financially) to the international environmental movement.

What will be the magic, the 'edge'?

- Flexible agenda;
- Employees of CSOs get the opportunity to further strengthen themselves;
- CSOs get employees who are better trained and have a clear leadership objective;
- CSOs get new contacts through their employees since the participating employee is in contact with the coach;
- Space is created for strengthening the environmental movement;
- The initiative must work as a magnet for other funding. It must be as appealing as possible (due to the Joke Waller-Hunter network, concept, etc.), so that organisations and individuals will donate to the initiative;
- Both ENDS receives attention in a different way for strengthening the environmental organisations in the South and CEE.

For more information:

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